

MARK PAROLISI

Technology Executive

📞 917.838.0748 @ mark@markparolisi.com 🔗 <https://www.linkedin.com/in/markparolisi/> 📍 Los Angeles



EXPERIENCE

Head of Digital Publishing Engineering

dmg media

📅 09/2017 - Present 📍 Greater New York City Area

Managed multiple distributed global development teams with 25+ developers supporting enterprise-level news media websites and apps.

- Normalized tools and workflows to lower budget operating costs by over 30%.
- Directed cross-functional vendor and platform integrations accelerating launch of new digital publishing products with partners like MSN, Google, and Meta.
- Implemented AI-driven editorial workflow automation increasing output by 10% while reducing labor costs.
- Mentored direct reports of all experience levels for employee retention and growth.

Chief Technology Officer

The Yonkers Ledger

📅 11/2022 - Present 📍 Yonkers, NY

Co-founded not-for-profit local news organization overseeing technology strategy, infrastructure, financial operations, and digital publishing platform development.

- Constructed a sustainable ad-free and subscription-free business model, achieving an 18-month operational runway through innovative fundraising and grant writing.
- Led development and launch of publishing ecosystem including web, mobile apps, newsletters, donation portal, social integrations, and AI-driven analytics tooling.

Vice President of Engineering

Elite Daily

📅 06/2015 - 08/2017 📍 New York, NY

Recruited to reform the engineering organization for a millennial news startup.

- Rebuilt engineering organization, platform architecture, and infrastructure following acquisition for media property serving 50M monthly users.
- Oversaw engineering and platform operations across web, iOS, Android, and OTT applications.
- Architected BI reporting platform improving operational visibility and editorial analytics.

Technical Lead

Time Inc.

📅 05/2014 - 05/2015 📍 New York, NY

Managed in-house and offshore teams for TIME.com, Money.com, and FORTUNE.com.

- Implemented automated testing and performance tools across all applications for 10% increase in deployment output.
- Led sprints and coordinated priorities and scheduling between stakeholders from various departments.

Lead Application Developer

Voce Communications

📅 10/2011 - 05/2014 📍 New York, NY

WordPress team lead for agency with clients such as Bloomberg, ESPN, and CBS Radio.

- Worked in office, remote, and inside client offices as-needed to deliver projects with 100% on-time success rate and zero rollbacks.

Senior Web Developer

Pearson Embanet

📅 02/2010 - 10/2011 📍 Orlando, FL

WordPress developer building in-house themes and plugins for educational programs.

- Boosted project delivery by 50% by creating a framework for new projects.
- Architected lead generation tool with CRM import grossing \$40M annually.

Web Developer

Revenflo

📅 07/2009 - 07/2010 📍 Orlando, FL

Web developer for an agency supporting clients across various industries.

- Delivered 50+ front and back-end web solutions in a high-performing remote team.

SUMMARY

Technology executive with 15+ years leading engineering teams, digital transformation, and large-scale publishing platforms for major media brands and high-growth startups. Proven success modernizing infrastructure, rebuilding organizations, reducing costs, and launching products serving tens of millions of users.

SKILLS

Leadership & Management

Organizational Transformation, Agile Delivery, Vendor Management, Budget Optimization, Career Mentorship

Infrastructure & Operations

AWS, Azure, GCP, CI/CD (GH Actions, Jenkins, CircleCI), New Relic, ELK, Project Management (Jira, Trello, Asana)

Languages & Platforms

PHP, Python, JavaScript, Node.js, Java, Go, Swift, SQL, R, Bash, WordPress, React, Elasticsearch, Flutter

AI & Data Analytics

AI/ML, Data Pipelines, ETL, Business Intelligence, GA4, Power BI, Tableau

CERTIFICATIONS

Advanced Professional WordPress Developer

Automattic - February 2026

Microsoft Azure for AI and Machine Learning

Microsoft - January 2026

Certified ScrumMaster

Scrum Alliance - March 2016

EDUCATION

Bachelor of Arts (BA) Sociology

University of Central Florida

📅 09/2001 - 05/2005

Bachelor of Arts (BA) Philosophy

University of Central Florida

📅 09/2003 - 05/2005

INTERESTS

Volunteerism

Service-oriented with a focus on mentorship through programs like Big Brothers/Big Sisters.

Hobby Electronics

Decades of electronics projects highlighted by the design and fabrication of custom lightsabers.

Wellness

Lifelong athlete from strength training to yoga teacher certification. Mental and spiritual wellness through practices like Zen meditation.